



# Minda Sfera

Sdn Bhd



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Company Profile





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# We believe everyone can uplift their lifestyle, through education

## Our humble establishment

### Founded in 2024

By an ex-licensed financial planner cum ex-tuition teacher who is enthusiastic in public education.

### Quality over quantity

In the era where quantity education is emphasised, we believe only quality education can transform a person's life.

### Light learners up

We believe that we will only rise by raising people up through finding people's potentials.



# Company Vision & Mission

## Vision

To create a society which can access to quality education and knowledge regardless of background.

## Mission

To empower individuals to realise their full potential in practical knowledge and actively contributing to benefit themselves and the society.

# Objectives

- ✓ Expand course database to at least 3 categories to cater needs of the nations
- ✓ Empower and embrace technologies to train and improve companies and clients work
- ✓ Provide 2 trainings to the community through community outreach programme every year
- ✓ Guide 200 public to be financially literate in line with Financial Education Network
- ✓ Provide 4 personal financial trainings to the community every year





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# Our Core Values

## **Mindset**

The business model of the company is client-oriented. The company services fulfil the needs of their business and clients without compromising the quality of services provided.

## **Skills**

As a training organisation, we prioritise equipping individuals with essential skills to achieve higher success rates. Our company integrates both hard and soft skills training to support the success of participants in our workshops and courses.

## **Compassion**

Understanding and addressing our clients' needs are fundamentals to our approach. We believe that by prioritising compassion as a core business value, we can achieve success through uplifting others.



# Our Course Offering Focus



## **Self-based Solutions**

Self-based solutions are proven to be more effective as there is a higher chance that these solutions can be implemented.

## **Course On Implementable Solutions**

Implementable skills are the focus of attending a training session. When skills come into actions, it may improve productivity of employees.





# Course Development Programme (CDP)

## Aim

To assist company and employers achieve their objectives, vision and mission through customised programmes.

## Services Provided

- Course outline to meet HRD Corp requirements
- Course slides design
- HRD Corp Accredited Trainers to conduct HRD Corp Claimable Courses / qualified trainers
- Course ownership or partnership facilities
- Facilities rental through outsource

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# HRD Corp Claimable Course

## Occupational Wellness

### The spotlight of this course

#### Down to execution

Health, mental or wealth, we cover all in this course, to guide participants with executable solutions with easy tips on

#### Financial wellness

Something we are in expertise on, we work on to provide this hard skills for the future peace-in-mind, in their personal finance

#### Peace-emphasised

We believe that environment takes major role in wellness, which affects participants' willingness to learn







# HRD Corp Claimable Course English Language Series



## **Business Communication**

Participants learn about effective communication among international personnel for intended responses



## **Business English**

Participants learn English usage in business to enhance corporate images and proper language usages



## **A Collaboration**

Allen Jayne English  
a Cambridge learning centre  
specialises in quality English  
education



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# HRD Corp Claimable Course

## AI Skills - Prompt Writing

### **For Educators And Trainers**

Participants utilise AI to improve engagements of their course or classes

### **With AI Clone Application**

Participants learn to utilise AI clone web application to enhance their sales and marketing tasks

### **For Specific Industries\***

Participants learn to use AI functions in their work to enhance productivity

\* Course setup progress required through CDP





# HRD Corp Claimable Course

## The PLAN Series



### **PLAN For Your Emergency**

Participants learn about setting emergency funds and consequences of not having an emergency fund



### **PLAN Your Financial Wellness**

Participants learn about managing their personal finance in a holistic and systematic way - without overhauling your mind



### **PLAN For Your Debts**

Participants learn how to strategise their repayment on loans and understand how loans affect their finances



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# We do not "hard sell" our courses!

**We are employers too. Income generating activities are our priorities.  
We will not waste your time and money on any courses which you do not need.**

## **Training Needs Analysis**

We will conduct a training needs analysis, even if employer says that they "really need it" with proper report and recording, to uphold our professionalism in this industry

## **Coaching Programme When Needed**

Not all problems can be solved through training; we prioritise the simplest mode of solving problems to save operating costs of employers - keep your HRD Corp levy for prior needs of employers

## **We Earn Your Trust This Way**

We believe that trusts are earned, hence we have to be honest to employers; when there is no need, we waste no time on it to focus urgent training needs



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# Our Community Outreach

- ✓ Parent-children training
- ✓ National Training Week 2025
- ✓ Society charity training and coaching



Our believe: *The more we give, the more takes we can get.*



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# This is what they said about our training - The PLAN Series

## **Free Debts Course**

It really increased my knowledge regarding money management....now I could see myself free from debts in the future

## **Free Emergency Course**

Everything is good..and thank you for the knowledge and for NTW, thank you for conducted the course under NTW

## **Overall Training**

Very interactive for using Kahoots and excel hands on



# This is what they said about our training - AI Prompt Writing

THE ENTIRE COURSE  
IS VERY GOOD AND  
SUITABLE FOR THE  
CURRENT WORLD  
AND I CAN ADD NEW  
KNOWLEDGE BY  
ATTENDING THIS  
COURSE

Vincent has a lot of experience and examples to share (maybe also he is nervous? or one man alone to handle the whole training, without a co-host). If there were more time, I'd love to hear all the stories and experiences, but because time constraint, keep focus on stick to the key points of the topic. Nevertheless I enjoyed the session. Especially his grievances and frustrations with the telco company chatbot.



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# This is what they said about our training - Team-building

Feeling of everyone heart  
Well done all bro & sis... Special tks to  
organizer...

Last session 121 with each other and speak out on the spot  
how to solve the issue and how to achieve our team goal  
and objectives







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Ranking Position	Internal Designation	External Designation
1 EM, OEM	InTraProf A+	ExTraProf A+
2 EP	InTraProf + InTraProf A	ExTraProf + ExTraProf *
3 EE	InTraProf	ExTraProf A ExTraProf

Our Training Professionals  
(TrainProfs)



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InTraProf A+, OEM

# Cheah Man Sheng (Vincent MSC), CFP®



## Founder, Director

The mastermind of Minda Sfera Sdn Bhd, with 7 years of corporate training experiences, including internal and external company trainings

## The Most Successful People In Malaysia, BPH

Nominated since 2022, as a person who contributes selflessly in education and trainings

## His Motto

Don't follow the light,  
be the light!

Be like a paddy, the  
more it fills, the lower  
it bows.





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ExTraProf A+, EM

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# Suzanne Loo



## **A TKT & HRD Corp Accredited Trainer**

An experienced trainer in corporate operations, large or just SMEs, with multiple position experiences

## **Share Service Experience**

Having experience in Share Service since 2005, she had led more than 100 people on their international corporate tasks, such as Purchase-to-pay and Procure-to-pay

## **Her Trainings**

Business English

Business  
Communication

# Alan Tiew Chee Pin



## Founder, Director

AJ Education & Training, an education company focusing on English education

## Specialising In UK Cambridge English

Experienced in English education since 2003, he had been providing English education training consistently

## His Motto

If not now, when?







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ExTraProf +, EP

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# Chloe Lee Yau



## **An experienced insurance agent**

An experienced life planner since 2008, she is experienced in mitigating personal risk to improve people's standard of living

## **Mastered Chinese cultures**

She had been training *Qi Men Dun Jia*, an ancient art of war in Chinese to business owners and entrepreneurs

## **Her Trainings**

Business Strategies & Time Management

# Nicholas Yii



## Ex-auditor

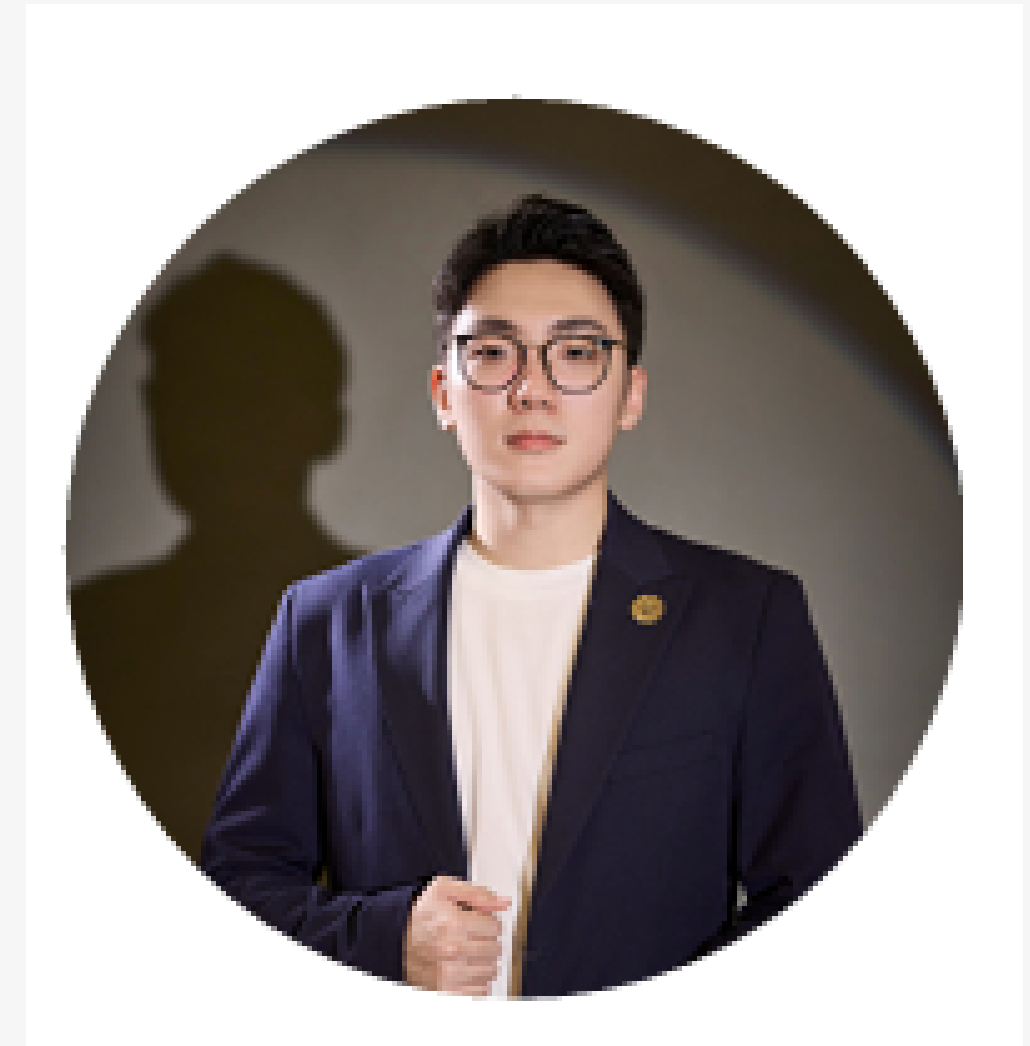
Dealt with international clients previously by serving in a renowned international company

## ACCA Ambassador

Appointed ambassador of ACCA by a renowned private university in Malaysia

## His Trainings

Business Strategies & Time Management







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ExTraProf A+, EM

# Rebeqah Abraham



## **An experienced compliance officer**

A compliance officer reporting to the Central Bank of Malaysia, she is an internal auditor to regulatory compliance

## **A Lead Trainer In Pioneer Peaks**

She is a founder for Pioneer Peaks Family Wellness Centre, providing wellness, English and compliance trainings

## **Her Trainings**

Anti-Money Laundering and Countering Proliferation Financing

Public Relations